UCCA 尤伦斯当代艺术中心 市朝阳区酒仙桥路 4 号 798 艺术区 100015

## 幻景:

当代艺术与 增强现实

## Mirage:

Contemporary Art in Augmented Reality 2020.11.28 - 2021.2.10



ucca.org.cn 尚@ucca允伦斯当代艺术中心 ## #UCCA# 同 尤伦斯当代艺术中心

2020年11月28日至2021年2月10日, UCCA 尤伦斯当代艺术中心呈现

AR(增强现实)艺术特展"幻景: 当代艺术与增强现实", 展览由 UCCA

携手全球最广泛致力于媒体技术的平台 Acute Art 共同呈现。在本次展览 中,观众可以通过 Acute Art 的应用程序,在 UCCA 及此次展览合作伙伴,

位于 798 艺术区西入口处的 Stey-798 观看展出的 AR 艺术作品。参展艺术 家包括妮娜·香奈尔·阿布尼(1982年生,芝加哥)、达伦·贝德(1978年

生,布里奇波特,美国康涅狄格州)、曹斐(1978年生,广州)、奥拉维 尔·埃利亚松(1967 年生,哥本哈根)、KAWS(1974 年生,美国泽西城) 和阿丽莎·柯维德(1979年生,波兰卡特维茨市)。随着2020年新冠疫

情的持续蔓延,在国际旅行、物资运输,以及中国境外举办展览变得愈发 困难的当下, UCCA 很高兴能以崭新开创性的方式呈现此次展览, 并有望 以此为全球大规模观众欣赏艺术开启前所未有的可能。本次展出的作品丰 富而多元,包括从数字雕塑到充满叙事戏剧性的卡通人物和动画场景,这 些分布干 UCCA 及其周边的作品,即真实存在又裸眼不可见,在为美术馆 增添了独特艺术氛围的同时, 亦为观众打开了一个几近虚幻的奇妙新世界。 展览"幻景: 当代艺术与增强现实"由 Acute Art 艺术总监丹尼尔·伯恩鲍

From November 28, 2020, to February 10, 2021, UCCA Center for Contemporary Art presents "Mirage: Contemporary Art in Augmented Reality," a special exhibition for augmented reality (AR) art undertaken in collaboration with Acute Art, the world's most extensive platform dedicated to the medium. Artworks will be viewable through Acute Art's app in locations around UCCA Center for Contemporary Art and at hotel and apartment community Stev-798. located just outside 798 Art District's western entrance. Participating artists include Nina Chanel Abney (b. 1982, Chicago), Darren Bader (b. 1978, Bridgeport, Connecticut), Cao Fei (b. 1978, Guangzhou), Olafur Eliasson (b. 1967, Copenhagen), KAWS (b. 1974, Jersey City, USA), and Alicja Kwade (b. 1979, Katowice, Poland). UCCA is excited to engage with a new way of presenting art, one that has the promise to open up global access to art on an unprecedented scale. The artists' diverse works, ranging from digital sculptures to cartoonlike characters and animated scenes suffused with narrative drama, bring additional artistic context to the museum and its surroundings on an almost ethereal level, being at once present and invisible to the naked eye. The exhibition is curated by Acute Art Artistic Director Daniel Birnbaum. "Mirage" is presented in collaboration with Acute Art, and with support from exhibition



sponsor Stey.

姆策划,由 Stey 提供展览支持。

















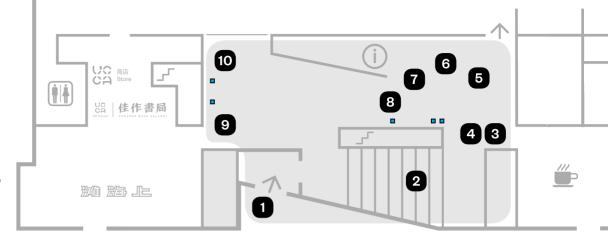




- 1. 扫码下载 Acute Art 应用程序
- 2. 选择 "UCCA"
- 3. 选择您在馆内的位置,点击"View"
- **4.** 站在标记处,手机屏幕朝向红色触发点,即可 观看 AR 艺术作品
- 1. Scan the QR Code to download the Acute Art app
- 2. Select "UCCA"
- 3. Choose your location and click "View"
- Stand on the marked spot on the floor and point your phone at the red dot to find AR artworks

Acute Art 应用程序采用尖端科技,在高性能手机上运行最新版本 软件效果最佳。支持苹果手机 iPhone X 或以上,以及三星 Galaxy S8 或同等设备。手机的操作系统的版本不应低于苹果 iOS 11 或安 卓 80、手机内存至少需为 4GB。

The Acute Art app uses cutting-edge technology that works best on high-end phones with the latest software. The devices supported are iPhone X or above, and Samsung Galaxy S8 or equivalent. The app requires a phone with a minimum of 4GB of memory and Apple iOS 11 or Android 8.0 Oreo (API 24) operating system.



## 如您的手机无法下载 Acute Art 应用程序,可在 I 标记处使用公用手机进行体验。

If your personal device is unable to process the Acute Art app, please borrow an iPhone from the locations marked with a **B**.



## 阿丽莎·柯维德 **火星瓜** Alicja Kwade *MarsMelone (AR)*



阿丽莎·柯维德 **所有空间——任意时间** Alicja Kwade *All at Any Time (AR)* 



KAWS COMPANION (增强版) KAWS COMPANION (EXPANDED)



奥拉维尔·埃利亚松 太阳伙伴 Olafur Eliasson

Olafur Eliasso **Solar Friend** 



达伦 · 巴德 **充电** Darren Bader **CHARGE (DEV)** 



妮娜·香奈儿·阿布尼 **幻想伙伴** Nina Chanel Abney *Imaginary Friend* 

KAW 的作品《COMPANION(增强版)》同时亦在 Stey.798 呈现,Stey.798 共享公寓位于酒仙桥 5 号,798 艺术区西门对面。 KAWS' COMPANION(EXPANDED) is also on display at Stey.798, located opposite 798 Art District's western entrance at No.5 Jiuxianqiao Lu.



奥拉维尔·埃利亚松 ( 无定之云 Olafur Eliasson *Uncertain Cloud* 



KAWS 宇宙假期 KAWS *HOLIDAY SPACE* 



曹斐 永不消逝的电波AR: 李新星

Cao Fei
The Eternal Wave
AR: Li Nova



达伦·巴德 **爱** Darren Bader *LOVE*